



2010

Demographics

NAPCP members

2010 Annual Conference

About the NAPCP

Purpose, Membership Growth & Demographics

The NAPCP is a membership-based professional association committed to advancing Purchasing Card (P-Card) professionals and industry practices worldwide. The association is an impartial resource, serving members at all experience levels in the public and private sectors. The NAPCP provides unmatched opportunities for continuing education and peer networking through its Annual Conference, regional meetings, website, newsletter and regular communication. The NAPCP is a respected voice in the industry, continually promoting education through the Certified Purchasing Card Professionals (CPCP) program, sponsoring research and publishing timely and relevant white papers and other documents. The association is guided through directives from the NAPCP Advisory Council and various Task Force committees. Since 2000, the NAPCP has grown to more than 1,000 members.

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NAPCP Membership Demographics

1,046 members as of March 12, 2010

NAPCP members: End-user/Provider breakdown

78% End-User Members

22% Provider Members

NAPCP End-user members: breakdown by sector

50% Corporate Members

21% Education Members

29% Government Members

Experience Level

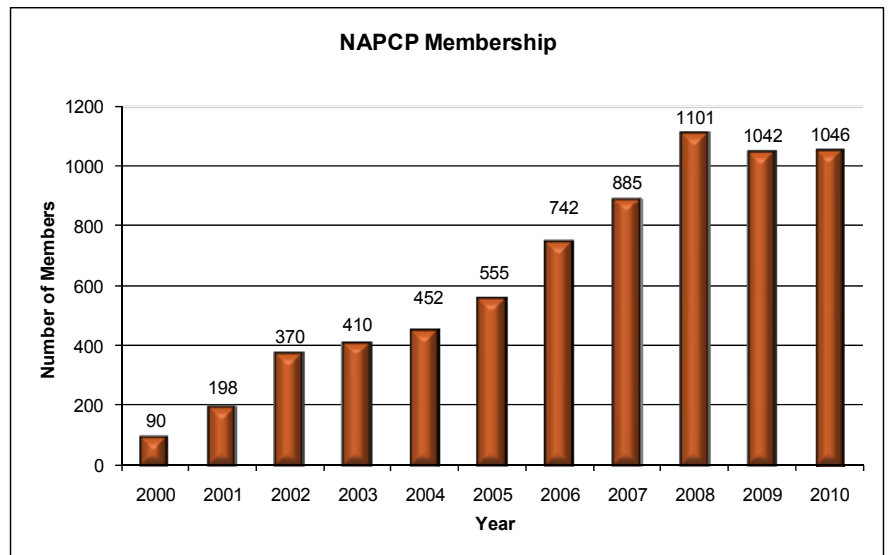
- 40% Advanced
- 45% Intermediate
- 15% Beginner

End-User Common Titles

- P-Card Administrator or Manager
- Commercial/Corporate Card Manager or Director
- A/P Manager or Supervisor
- Purchasing Manager or Director
- Financial Administrator
- Product, Program, or Project Manager
- Buyer

End-User General Job Levels

- Administrator-26%
- Manager-24%
- Supervisor, coordinator, specialist-38%
- Director-12%



Membership remains steady despite economy

The economic downturn late in the decade caused a slight decrease in membership; however, P-Card professionals continue to invest in education, demonstrating a long-term commitment to program growth.

The 11th Annual Conference

April 18-21, 2010, Orlando, Florida



60% End-users
(251 organizations represented)

40% Providers
(62 organizations represented)

NAPCP End-user members: breakdown by sector

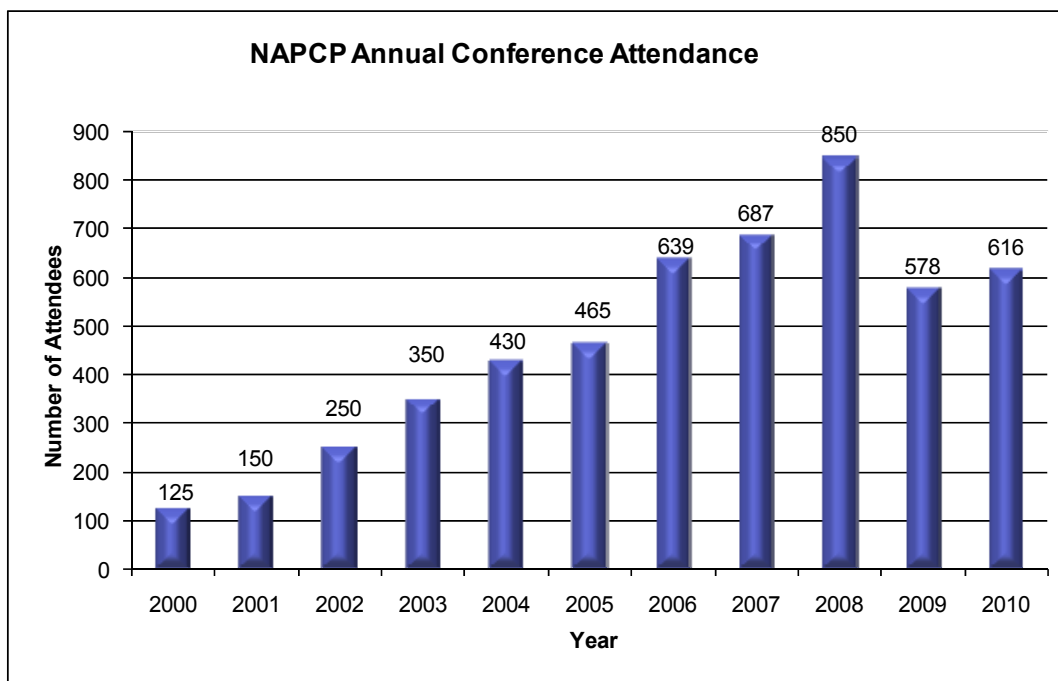
60%
Corporate

19%
Education

21%
Government

Experience Level

13% beginning
44% intermediate
43% advanced



The NAPCP 2011 12th Annual Purchasing Card Conference will be held April 11-14, 2011 at the Paris Las Vegas Hotel. Look for details mid-August 2010

